



Recognize and Engage Employees All Year Long

A Month-by-Month Guide to Employee Gift Giving

The practice of giving employees gifts throughout the year is an effective way to engage and reward employees. In return, employees who feel connected and valued by their workplace are more likely to work harder and remain loyal.

An employee gifting program is most effective when gifts are meaningful and when they are given for a variety of occasions throughout the year. Companies that recognize both personal and professional occasions demonstrate that employees are people first, employees second.

Aim to engage employees with gifts at least 3-5 times per year. Gifting in the first year for a new employee might include onboarding, birthday, holiday(s), and staff appreciation, in addition to any relevant personal events like a new baby or bereavement. Yearly gifting for an existing/long-term employee may include their work anniversary, staff retreat/event gift, birthday, new certification/testing/exams, and any personal events that pop up. Don't forget to include gifts that help engage and connect remote employees.

Build out your gift-giving program with a month-by-month list of occasions. Tailor to fit your employees/associates and your organization.



Each year, Sensational Baskets sends Sensational Bar Exam Gifts nationwide to help law firms keep engaged with their associates.

Occasions for Employee Gifts Any Time of the Year

Professional Gift Occasions

- New employee/associate welcome
- Work anniversaries
- New partner recognition
- Professional achievements, like certifications, advanced degrees, etc.
- Engage remote employees
- Exam/testing outreach
- Intern welcome/departure
- Goodbye/retirement
- Staff appreciation
- Thank you for a successful year
- Virtual meeting/event gift

Personal Gift Occasions

- Birthday
- New baby
- Well wishes (for illness/injury)
- Bereavement
- Engagement/marriage
- Personal goal achievement
- Holidays or special events



Sensational Baskets

January

- Sensational Happy New Year Gifts
- Sensational New Partner Congratulation Gifts
- Sensational Meeting/Virtual Meeting and Event Gifts

February

- Sensational Bar Exam Gifts

March

- Sensational Last Week of Law School Gifts

April

- Sensational Final Exam Gifts

May

- Sensational Summer Associate Welcomes

June

- Sensational New Employee Gifts
- Sensational Meeting/Virtual Meeting and Event Gifts

July

- Sensational Bar Exam/Review Gifts
- Sensational New Employee Welcome
- Sensational Summer Associate Farewells

August

- Sensational Summer Associate Welcomes
- Sensational Congratulations & Welcome
- OCI Gifts
- Sensational New Partner Congratulation Gifts

September

- Sensational Meeting/Virtual Meeting and Event Gifts
- Sensational Welcome to Fall/Summer Entry Classes

October

- Sensational Summer Associate Welcomes
- Sensational Congratulations & Welcome
- Sensational Meeting/Virtual Meeting and Event Gifts
- Sensational Welcome to Fall/Summer Entry Classes

November

- Sensational Final Exam Gifts
- Sensational Holiday Gifts

December

- Sensational Holiday Gifts
- Sensational New Partner Congratulations Gifts
- Sensational Career Center Outreach

Or Email Us with Your Request

Let's discuss how Sensational Baskets can help you design an effective employee or associate gift program.

helen@sensationalbaskets.com

1-800-396-2260